



“ENCORE”

MELODY OF HOPE

DRIVE - IN

MUSIC FESTIVAL

SPONSORSHIP OPPORTUNITIES

FRIDAY, NOVEMBER 6TH, 2020

| 5 – 11 PM

| VERONA VILLA, FRISCO, TX

CŌVID UPDATE!

IN ŌRDER TŌ BE CŌVID CŌMPLIANT, WE ARE INTRŌDUCING
A NEW DRIVE-IN CŌNCERT EXPERIENCE!

FEATURING:

- CŌNTACTLESS ENTRY
- DESIGNATED PARKING SPŌTS WITH 6 FŌŌT BUFFERS
- SANITIZATIŌN STATIONŌS
- PRŌVIDED MASKS
- SŌCIALY DISTANCED DESIGNATED TAILGATE AREAS

*SIGNED WAIVERS REQUIRED FŌR ATTENDANCE



ABOUT THE EVENT

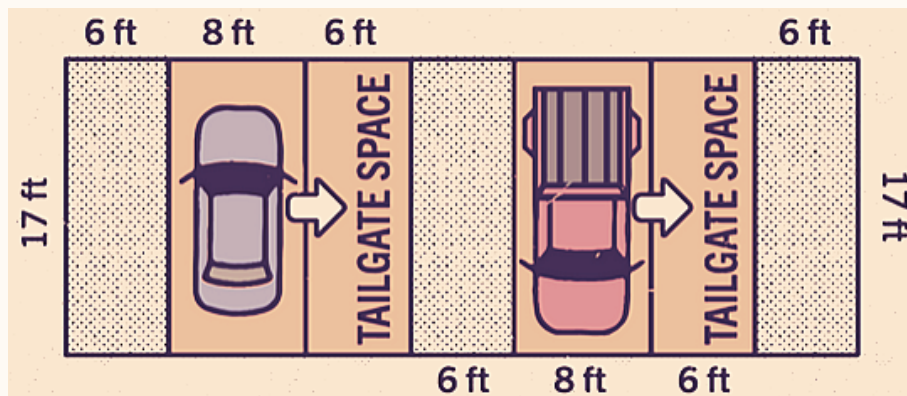
THIS IS WHAT HOPE LOOKS LIKE IN 2020!

ARE YOU READY TO COME OUT OF HIDING? ARE YOU READY TO RECONNECT WITH FRIENDS WHILE ENJOYING SOME INCREDIBLE LIVE MUSIC?!

A LONG-TERM GOAL FOR MELODY OF HOPE HAS BEEN MAKING A MUSIC FESTIVAL OUR SIGNATURE EVENT AND WE ARE BRINGING OUR VISION TO LIFE THIS YEAR THROUGH OUR COVID-19 COMPLIANT DRIVE-IN MUSIC FESTIVAL!

IT'S MORE IMPORTANT THAN EVER THAT WE ADAPT AND FIND SAFE WAYS TO BRING OUR COMMUNITY TOGETHER. WITH OUR DRIVE-IN MUSIC FESTIVAL, WE CAN PROVIDE A SAFE ENVIRONMENT WHERE FANS, BANDS AND BRANDS CAN STILL HAVE MEANINGFUL INTERACTIONS WITH EACH OTHER. BY ENCOURAGING STRONGER RELATIONSHIPS AT OUR FESTIVAL BETWEEN CITIZENS, BUSINESSES, NONPROFITS AND MUSICIANS, WE ARE GOING TO HELP BUILD UP OUR COMMUNITY POST COVID-19!

OUR FESTIVAL, ALSO STREAMED ACROSS ALL SOCIAL MEDIA PLATFORMS, WILL INCLUDE A KILLER LINEUP OF 20+ LOCAL ARTISTS ALONG WITH A MAJOR LABEL RECORDING ARTIST AS OUR HEADLINER. COME ENJOY AN EVENING OF MUSIC, FOOD TRUCKS AND ENCOURAGING SPEAKERS WHILE SUPPORTING YOUR FAVORITE LOCAL CHARITIES!



CHECK OUT OUR COVID-19 COMPLIANCE MEASURES!

EACH 20FT X 17FT PARKING SPOT WILL HAVE CLEARLY LABELED BOUNDARIES THAT INCLUDE DEDICATED TAILGATING SPACE TO HANG OUTSIDE OF YOUR CAR, AS WELL AS A 6 FOOT BUFFER BETWEEN YOU AND YOUR NEIGHBORS, KEEPING EVERYONE AT A SAFE SOCIAL DISTANCE DURING THE SHOW.

ABOUT THE EVENT

TICKETS

GENERAL ADMISSION CAR PASSES – \$75

VIP CAR PASSES – \$125

GENERAL ADMISSION TICKETS – \$30

(FOR SOCIALLY DISTANCED VIEWING IN FRONT OF THE STAGE)

LOCATION:

VERONA VILLA, FRISCO, TX

DATE:

FRIDAY, NOVEMBER 6TH, 2020

TIME: 5:00 – 11:00 PM

SILENT AUCTION BY TYSON FUNDRAISING

OUR FIRST ANNUAL MUSIC FESTIVAL WILL BECOME OUR SIGNATURE EVENT, SHOWCASING NUMEROUS LOCAL MUSICIANS AS WELL AS A HEADLINER BAND. THE GOAL OF THIS FESTIVAL IS TO BRING OUR COMMUNITY TOGETHER AGAIN. WE WILL USE THE FESTIVAL TO SHOWCASE LOCAL MUSICIANS, ATTRACT A DIVERSE AUDIENCE ETHNICALLY AND ECONOMICALLY, HIGHLIGHT THE NONPROFITS IN OUR COMMUNITY AND TO BRING A GLIMMER OF HOPE BACK INTO OUR CITY. BUILDING AND CREATING A YEARLY MUSIC FESTIVAL WILL NOT ONLY FURTHER CULTIVATE A VIBRANT MUSIC ECONOMY WITHIN OUR COMMUNITY, BUT IT WILL HELP FOSTER ECONOMIC GROWTH AND FUEL TOURISM DEVELOPMENT.

PROCEEDS BENEFITTING MELODY OF HOPE



MELODY OF HOPE
LET THE MUSIC BRING HOPE

PURCHASE TICKETS VIA EVENTBRITE OR WWW.MELODYOFHOPE.ORG

WHY SPONSOR MOH MUSIC FEST?

WHEN YOU SPONSOR THE MOH MUSIC FESTIVAL, YOU LEVERAGE YOUR CURRENT PHILANTHROPY AS MELODY OF HOPE (MOH) SUPPORTS MORE THAN 25 NONPROFITS FURTHERING YOUR INVESTMENT IN THE COMMUNITY.

YOUR GIFT HELPS MOH TO BE A "ONE-STOP SHOP" TO HELP IMPACT MULTIPLE NONPROFITS UNDER ONE UMBRELLA!

HOW WILL THE FUNDS BE USED?

2020 PARTNERSHIPS

ARTS & CULTURE Tabitha's Tea Party	PHYSICALLY DISABLED ADULTS, CHILDREN, & VETERANS Camp Craig Allen Brain Injury Network of Dallas
HEALTH SERVICES fearlessHOPE Hope Clinic of McKinney The Willow Field Foundation	AT-RISK WOMEN & CHILDREN Treasured Vessels Foundation National Breast Cancer Foundation Boys & Girls Clubs of Collin County Frisco Fastpacs Heels on the Move to Heal
EDUCATION Tomorrow's Leaders Today	

WWW.MELODYOFHOPE.ORG

MELODY OF HOPE

BENEFITS OF SPONSORSHIPS INCLUDE:

- *MEASURABLE INCREASE IN SALES
- *GROWTH IN BRAND AWARENESS
- *DEVELOPMENT OF CUSTOMER LOYALTY
- *LEAD GENERATION FOR EVENT PROMOTION
- *FOSTERING OF COMMUNITY GOODWILL

PARTNERING WITH MOH OFFERS YOU A WAY TO CONNECT YOUR BRAND WITH SOMETHING MUCH BIGGER!

CORPORATE SPONSORSHIP MONIES HELP MOH PROVIDE OUR SERVICES TO OUR PARTNER NONPROFITS LISTED ABOVE AT NO COST TO THEM!

ABOUT US



MELODY OF HOPE

MELODY OF HOPE (M̄OH) EXISTS T̄O SUPPORT AND BEC̄OME AN ADV̄OCATE F̄OR AREA N̄ONPROFIT ORGANIZATIONS THROUGH THE P̄OWER OF MUSIC. M̄OH BUILDS LIVE MUSIC PR̄OGRAMS, C̄ONCERTS AND SH̄OWCASES THAT FEATURE UP-AND-C̄OMING ARTISTS IN P̄OPULAR VENUES WHILE F̄OCUSING ON A GREATER CAUSE. M̄OH USES THESE EVENTS T̄O EDUCATE AND M̄OBILIZE ATTENDEES T̄O EXTEND THE H̄OPE OF JESUS T̄O MANY IN TANGIBLE WAYS F̄OR L̄OCAL N̄ONPROFIT ORGANIZATIONS ALREADY SERVING TH̄OSE IN NEED.

IMPACT STATEMENT

PR̄OBLEM STATEMENT: THERE IS A MAJ̄OR DISC̄ONNECT AM̄ONG L̄OCAL N̄ONPROFITS, MILLENNIALS, BUSINESSES, AND CHURCHES. MUCH IS SAID AB̄OUT TAPPING INT̄O THE MILLENNIAL AGE GR̄OUP, BUT FEW REALLY CAN. MELODY OF HOPE USES THE P̄OWER OF MUSIC T̄O BRIDGE THAT GAP AS WE LET THE MUSIC BRING H̄OPE. OUR ḠOSPEL-CENTERED MISSION CREATES INN̄OVATIVE WAYS T̄O SHARE THE H̄OPE OF JESUS WITH TH̄OUSANDS OF MILLENNIALS EACH YEAR. WE C̄ONNECT MILLENNIALS T̄O L̄OCAL N̄ONPROFITS, CREATING PATHS F̄OR THEM T̄O BEC̄OME D̄ONORS, V̄OLUNTEERS, AND ADV̄OCATES F̄OR CAUSES THEY L̄OVE. WE C̄ONNECT N̄ONPROFITS T̄O GREATER MARKET REACH, TURN-KEY FUNDRAISING, AND NEW MILLENNIAL D̄ONORS AND V̄OLUNTEERS WH̄O MAKE HUGE, P̄OSITIVE IMPACTS IN OUR C̄OMMUNITIES. FINALLY, OUR PARTNERING BUSINESSES TRUST MELODY OF HOPE T̄O C̄ONNECT THEM T̄O THE M̄OST IMPACTFUL N̄ONPROFITS AND C̄ONNECT THEIR BRANDS WITH VITAL CAUSES.

FOLLOW US!



WWW.FACEBOOK.COM/MELODYOFHOPE



WWW.TWITTER.COM/MELODYOFHOPEORG



WWW.INSTAGRAM.COM/MELODYOFHOPE



WWW.LINKEDIN.COM/COMPANY/MELODY-OF-HOPE

DO YOU WANT TO IMPACT MILLENNIALS? JOIN US. WE DO.

2,900

OF MILLENNIALS REACHED BY A MOH PRESENTATION EACH YEAR

37,000

OF SOCIAL MEDIA EVENT IMPRESSIONS

80

OF EVENTS PER YEAR WITH MEDIA OPPORTUNITIES

30,000

OF PEOPLE IMPACTED BY OUR PARTNER NONPROFITS

\$100,000

OF DOLLARS SAVED BY OUR PARTNER NONPROFITS BY MOH
BUILDING OUR LIVE MUSIC PROGRAMS INTO THEIR EVENTS

BY PARTNERING WITH US IN 2020–2021, YOU WILL CONNECT TO APPROXIMATELY 2,900 MILLENNIALS, 25
NONPROFITS, AND 80 DIFFERENT EVENTS WITH MEDIA OPPORTUNITIES.

PLEASE CONSIDER JOINING US FOR OUR DRIVE-IN MUSIC FESTIVAL TO REACH MILLENNIALS WHILE YOU SHARE YOUR
BRAND WITH THEM.



BOARD MEMBERS

COREY HOLMES — BOARD PRESIDENT

BRETT LARSON — BOARD TREASURER

LAUREN EICHLER — BOARD SECRETARY

ASHLEY MILLER

EARNEST MORGAN

EBONY KING

JEFF BANKSTON

COMMITTEE MEMBERS, EMPLOYEES, AND INTERNS

ASHLEY TLUCHAK

AUSTIN WENDELL

BRAD SHARP

BREELYN WRIGHT

BRÖÖKLYN GÖIN

CHELSEA WHITTLE

CHRISTINA HAWKES

DINA ALSAID

ERIN FLAVIN

JESSICA ÖRMSTÖN

JÖSH MEEK

KELSEY VIGILANTE

KELVIN THÖMAS

KEVIN MCKITTERICK

KYLE WITHAM

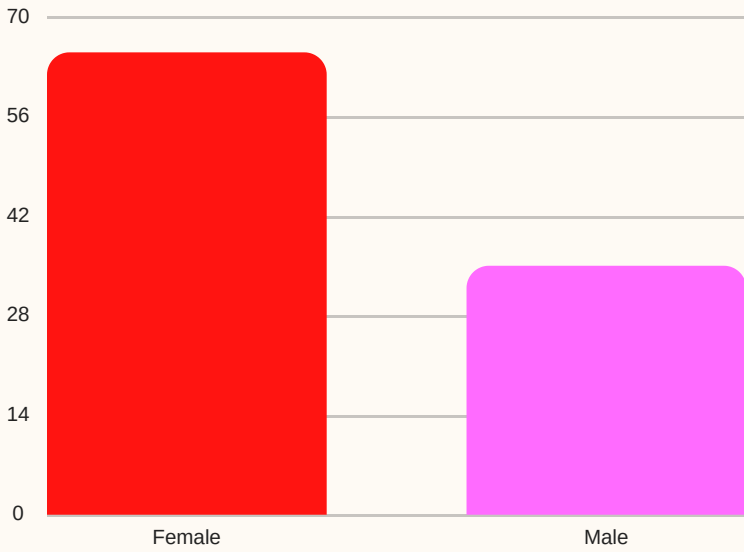
KRISTINA GARZA

PRIYANKA JAISINGHANI

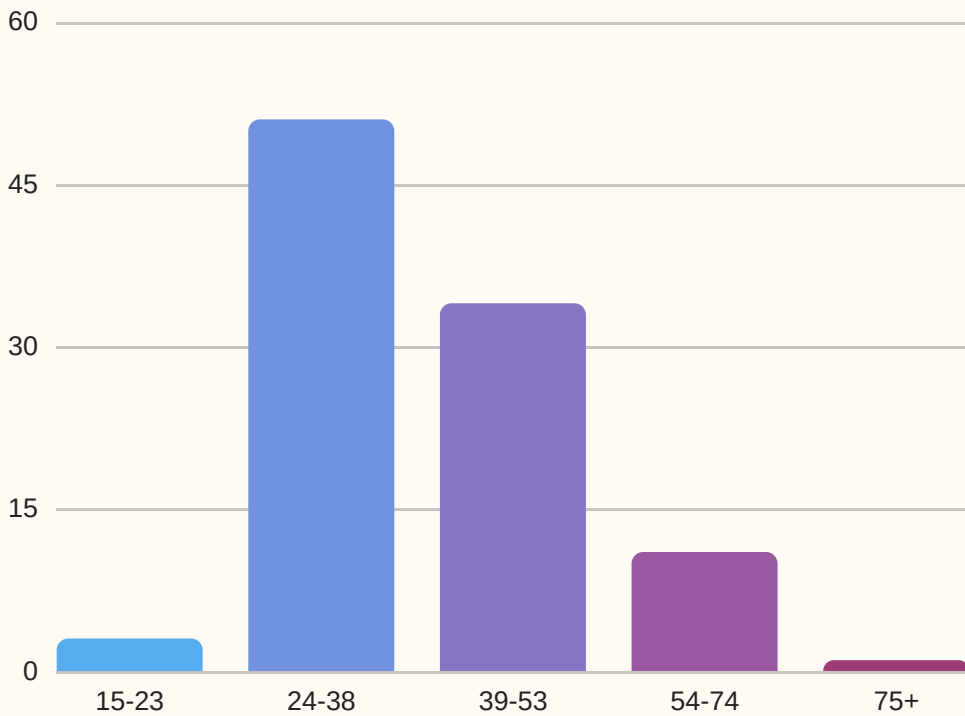


EVENT DEMOGRAPHICS

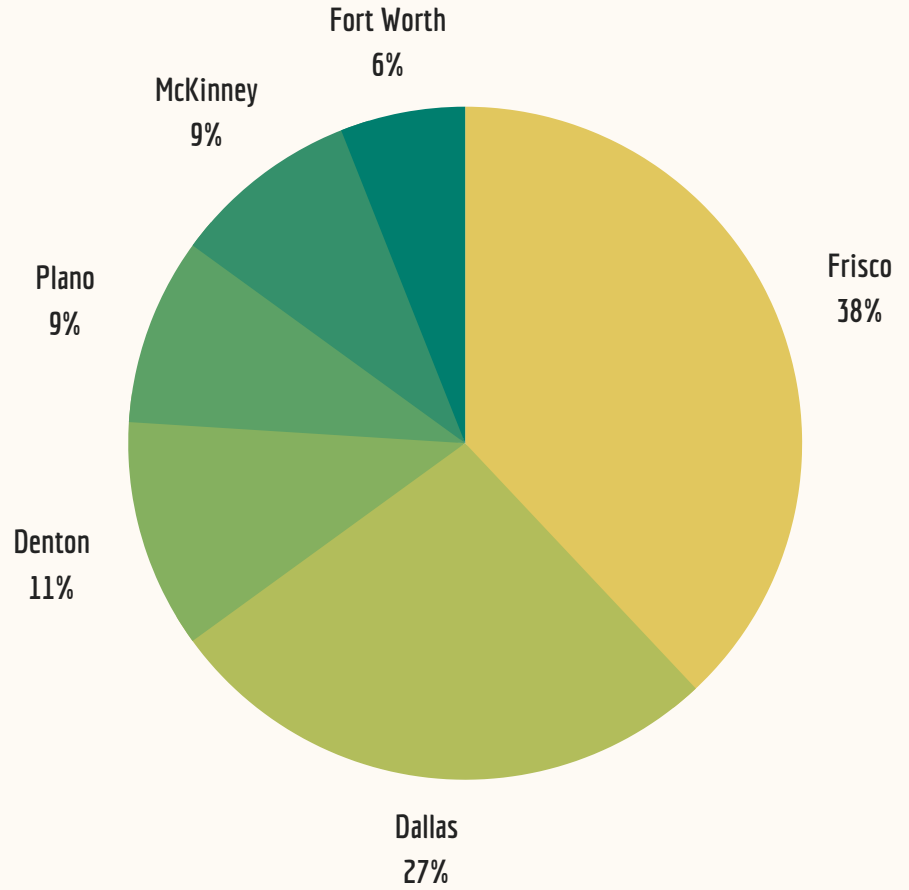
GENDER



AGE



RESIDENCE



EVENT LINE-UP



SAVANNAH LOW

DALLAS-BASED SINGER/SONGWRITER SAVANNAH LOW HAS ROOTS IN SOUTHERN BLUES, WHICH SHOW IN HER TORCHY TONES AND LONGING LYRICS. WITH SOARING VOCALS AND RAW, EMOTIONAL ENERGY, HER MUSIC CARRIES MESSAGE OF RELENTLESS HOPE.

AUSTIN CHATFIELD

16 YEAR OLD MUSIC ARTIST, SINGER, SONGWRITER, GUITARIST, AND PIANIST FROM FRISCO TX. LOVES BEING ON STAGE AND SHARING HIS LOVE OF MUSIC WITH THE WORLD.



LORYNN THE REDHEAD

DEEMED THE ANGST-RIDDEN FOLK SINGER. HER SONGS ARE A MIXTURE OF HEARTACHE AND RELATIONSHIP ANGST, BUT SHE'S BEEN KNOWN TO SURPRISE HER AUDIENCES WITH A FEW LOVE BALLADS HERE AND THERE.

TYLER HOOK

SINGER/SONG WRITER FROM DALLAS, TX RELEASED HIS "SINGLE SIGNS AND WONDERS" AND A 5 SONG ACOUSTIC ALBUM CALLED "LET'S GO." TYLER'S LATEST PROJECT IS A 3 SONG EP TITLED "SLEEP WHEN I'M DEAD."



ADRIAN LYLES

MUSICALLY PASSIONATE FOURTEEN-YEAR-OLD MIDDLE SCHOOLER. ADRIAN PERFORMS POP SONGS AND ASPIRES TO BE A POP PERFORMER AND LEADER IN THE MUSIC INDUSTRY.

EVENT LINE-UP

JAHMAOL CLARK



JAHMAOL CLARK IS A 27 YEAR OLD CHRISTIAN HIP HOP ARTIST WHO SEEKS TO USE HIS MUSIC TO INSPIRE THE NEXT GENERATION TO LOVE AND FOLLOW JESUS. HE RECENTLY RELEASED HIS NEW ALBUM "AUTHOR OF LIFE" AND IS AVAILABLE ON ALL STREAMING PLATFORMS.

JAI ME SASO

JAI ME SASO IS A GUITARIST, SINGER/SONGWRITER, PRODUCER, AND MULTI-INSTRUMENTALIST. SASO BUILDS UPON A FOUNDATION OF AMERICANA, BLUES, ROCK, AND POP, WITH CUES FROM CLASSIC SONGWRITERS.



ANDREW PLAN



ANDREW PLAN IS A DALLAS-BASED, FILIPINO-AMERICAN AWARD-WINNING INDEPENDENT ARTIST AND SONGWRITER. WITH HIS SMOKY-SMOOTH VOICE, SHARP POP MELODIES AND LIFE-AFFIRMING LYRICS.

APRIL SAPP

APRIL HAS BEEN SINGING SINCE SHE WAS 7 YEARS OLD. HER GOAL IS TO WRITE SONGS THAT ENCOURAGE THOSE WHO HAVE HAD IT ROUGH AND ARE STRUGGLING. SHE HOPES HER MUSIC WILL ENCOURAGE YOU TO LOOK UP AND SEE GOD IS WITH YOU.



MICAH MENDOZA



MICAH MENDOZA IS CURRENTLY A SOPHOMORE AT FRISCO HIGH SCHOOL HE HAS PLAYED GUITAR AND DRUMS SINCE AGE 9 AND THROUGHOUT THE YEARS HAS TAKEN UP PIANO, BASS, AND A LITTLE TRUMPET AS WELL.

EVENT LINE-UP

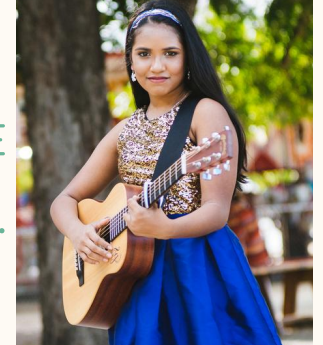


ELEISE RENEA

ELEISE IS 17 YEARS OLD SINGER/SONGWRITER AND WAS BORN AND RAISED IN THE PACIFIC NORTHWEST. ELEISE IS PASSIONATE ABOUT HER FAITH AND LOVE FOR JESUS, AND WANTS TO EMPOWER OTHERS IN THEIR IDENTITY AND BE AN EXAMPLE OF HOPE IN THE MIDST OF STRUGGLE.

SATHVIKA GANESAN

SATHVIKA IS A 15 YEAR OLD ACOUSTIC POP SINGER-SONGWRITER WHOSE PASSION FOR MUSIC IS QUITE EVIDENT THROUGH THE SONGS SHE SINGS. SATHVIKA HAS JUST RELEASED HER ORIGINAL SONG, "NOW OR NEVER", WHICH IS AVAILABLE ON ALL STREAMING PLATFORMS.

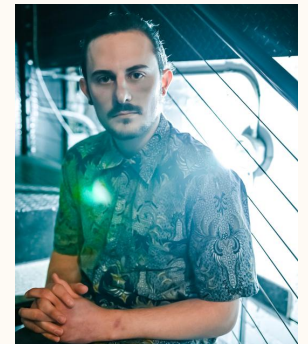


KELVIN THOMAS

COMING FROM ARLINGTON, TX, KELVIN BLENDS FOLK, JAZZ AND R&B TO BRING A NEW ACOUSTIC SOUND! HIS SINGLE, HOLD ME WAS RELEASE THIS YEAR ON APPLE MUSIC AND SPOTIFY. CHECK OUT HIS INSTAGRAM FOR UPCOMING SHOWS IN DFW.

WARREN WEITNER

WARREN WRITES SONGS THAT FEEL FAMILIAR. SOMEWHERE IN THE FOLK-ROCK, YOU REALIZE HE'S SINGING ABOUT YOUR STUFF TOO, A DALLAS NATIVE WITH A PHILOSOPHICAL PREDISPOSITION, MARKED BY HIS QUICK WIT AND CHESHIRE GRIN.



LINNEA SKOLD

LINNEA INCORPORATES ELEMENTS OF POP, ROCK, JAZZ, R&B, AND COUNTRY MUSIC INTO HER ARRANGEMENTS OF COVER TUNES. LINNEA ALSO WRITES HER OWN LYRICS AND COMPOSES HER OWN ARRANGEMENTS.

EVENT LINE-UP



GRACE TYLER

AN AWARD WINNING 19 YEAR OLD BMI ARTIST AND SINGER/SONGWRITER FROM FRISCO, TX WHO HAS MADE HER MARK ON THE TEXAS MUSIC SCENE AT AN EARLY AGE. GRACE IS CURRENTLY ATTENDING THE PRESTIGIOUS BELMONT UNIVERSITY IN NASHVILLE.

RON BULTONGEZ

FROM GROWING UP IN THE DEMOCRATIC REPUBLIC OF CONGO TO BEING NAMED THE "HOMETOWN HERO" OF PLANO, TX AND BECOMING A TOP 24 FINALIST ON AMERICAN IDOL 2018. HIS JOURNEY, DEPTH, AND SPIRIT ARE EVIDENT IN HIS SMOOTH YET RASPY VOCALS AND HIS BLUESY, SOULFUL SONGWRITING..



HEADLINER

COMING SOON!

PLEASE REVIEW THE VARIOUS PARTNERSHIP LEVELS AS OUTLINED ON THE FOLLOWING PAGES AND LET US KNOW HOW YOU WOULD LIKE TO SUPPORT THE MOH MUSIC FESTIVAL. CUSTOM SPONSORSHIP OPPORTUNITIES CAN ALSO BE DISCUSSED. WE APPRECIATE YOUR TIME AND INTEREST AND LOOK FORWARD TO DISCUSSING SPONSORSHIP POSSIBILITIES WITH YOU.

PRESENTING SPONSOR

\$10,000

1 PRESENTING SPONSORSHIP AVAILABLE!

AS THE PRESENTING SPONSOR, YOUR COMPANY WILL RECEIVE EXCLUSIVITY AS THE ONLY SPONSOR TO RECEIVE THE FOLLOWING BENEFITS:

> HOSPITALITY

- 10 FESTIVAL TICKETS OR 2 VIP CAR PASSES
- 4 TICKETS TO THE VIP LOUNGE AND ARTIST MEET AND GREET

> BRAND RECOGNITION

YOUR CORPORATE LOGO AND/OR NAME WILL BE FEATURED ON:

- LIVE ACKNOWLEDGMENT FROM ALL ARTISTS ON STAGE
- PROMINENT SPONSOR RECOGNITION ON ALL EVENT-RELATED MARKETING AND PROMOTIONAL COLLATERAL: SAVE THE DATE, INVITATIONS, FLYERS, EMAILS, AND POSTERS
- PROMINENT SPONSOR RECOGNITION AT VIP LOUNGE
- STAGE SPONSOR RECOGNITION
- 1 FULL PAGE COMPANY ADVERTISEMENT IN FESTIVAL PROMOTIONAL PACKET
- SPONSOR LISTING ON ALL AT-EVENT SIGNAGE
- SPONSOR RECOGNITION FROM HOME PAGE AND FESTIVAL EVENT PAGE ON OUR WEBSITE
- 3 EXCLUSIVE SOCIAL MEDIA POSTS
- 1 EXCLUSIVE NEWSLETTER

> MEDIA

YOUR CORPORATE LOGO AND/OR NAME WILL BE FEATURED IN:

- COMPANY NAME MENTIONED IN ALL MEDIA ADVERTISING: PRINT, ONLINE, AND RADIO
- MENTION IN ALL PRE AND POST PRESS RELEASES
- PUBLIC THANK YOU ADVERTISEMENT IN THE MEDIA

> UNIQUE BENEFITS

- "BUSINESSES WHO GIVE BACK" ARTICLE
- PROMOTIONAL MATERIALS IN VIP GIFT BAGS

> FESTIVAL PROFILE

- VERBAL RECOGNITION AT THE EVENT
- OPPORTUNITY TO ADDRESS THE AUDIENCE WITH THE HEADLINER
- FESTIVAL SIGNAGE, BANNERS AND EVENT SLIDESHOW PROFILE
- WINE BOTTLE WITH SPONSORSHIP LEVEL

PLATINUM SPONSOR (STAGE SPONSOR) \$5,000

2 EVENT SPONSORSHIPS AVAILABLE

AS A PLATINUM SPONSOR, YOUR COMPANY WILL RECEIVE THE FOLLOWING BENEFITS:

> HOSPITALITY

- 6 FESTIVAL TICKETS OR 1 VIP CAR PASS
- 2 TICKETS TO THE VIP LOUNGE AND ARTIST MEET AND GREET

> BRAND RECOGNITION

YOUR CORPORATE LOGO AND/OR NAME WILL BE FEATURED ON:

- SPONSOR RECOGNITION ON SELECT EVENT-RELATED MARKETING AND PROMOTIONAL COLLATERAL: SAVE THE DATE, INVITATIONS, FLYERS, EMAILS, AND POSTERS
- SPONSOR RECOGNITION AT VIP LOUNGE
- STAGE SPONSOR RECOGNITION
- 1/2 PAGE COMPANY ADVERTISEMENT IN FESTIVAL PROMOTIONAL PACKETS
- 2 EXCLUSIVE SOCIAL MEDIA POSTS

> FESTIVAL PROFILE

- SIGNAGE, BANNERS AND EVENT SLIDESHOW PROFILE

> UNIQUE BENEFITS

- "BUSINESSES WHO GIVE BACK" ARTICLE
- PROMOTIONAL MATERIALS IN VIP GIFT BAGS
- EXCLUSIVITY IN YOUR SELECTED INDUSTRY

GOLD SPONSOR \$2,500

4 EVENT SPONSORSHIPS AVAILABLE

AS A GOLD SPONSOR, YOUR COMPANY WILL RECEIVE THE FOLLOWING BENEFITS:

> HOSPITALITY

- 4 FESTIVAL TICKETS OR 1 VIP CAR PASS
- 2 TICKETS TO THE VIP LOUNGE AND ARTIST MEET AND GREET

> BRAND RECOGNITION

YOUR CORPORATE LOGO AND/OR NAME WILL BE FEATURED ON:

- SPONSOR RECOGNITION ON SELECT AT EVENT-RELATED MARKETING AND PROMOTIONAL COLLATERAL: SAVE THE DATE, FLYERS, EMAILS, AND POSTERS
- 1/2 PAGE COMPANY ADVERTISEMENT IN FESTIVAL PROMOTIONAL PACKETS
- 1 EXCLUSIVE SOCIAL MEDIA POST

> FESTIVAL PROFILE

- SIGNAGE, BANNERS AND EVENT SLIDESHOW PROFILE

> UNIQUE BENEFITS

- "BUSINESSES WHO GIVE BACK" ARTICLE
- PROMOTIONAL MATERIALS IN VIP GIFT BAGS

SILVER SPONSOR \$1,500

AS A SILVER SPONSOR, YOUR COMPANY WILL RECEIVE THE FOLLOWING BENEFITS:

> HOSPITALITY

- 2 FESTIVAL TICKETS OR 1 VIP CAR PASS
- 2 TICKETS TO THE VIP LOUNGE AND ARTIST MEET AND GREET

> BRAND RECOGNITION

- SPONSOR RECOGNITION ON SELECT EVENT-RELATED MARKETING AND PROMOTIONAL COLLATERAL: FLYERS, EMAILS, AND POSTERS
- 1/2 PAGE COMPANY ADVERTISEMENT IN FESTIVAL PROMOTIONAL PACKETS
- SOCIAL MEDIA POSTS

> FESTIVAL PROFILE

- SIGNAGE, BANNER AND EVENT SLIDESHOW PROFILE

> UNIQUE BENEFITS

- PROMOTIONAL MATERIALS IN VIP GIFT BAGS

BRONZE SPONSOR \$500

AS A BRONZE SPONSOR, YOUR COMPANY WILL RECEIVE THE FOLLOWING BENEFITS:

> HOSPITALITY

- 2 FESTIVAL TICKETS OR 1 GA CAR PASS
- 2 TICKETS TO THE VIP LOUNGE AND ARTIST MEET AND GREET

> BRAND RECOGNITION

- SPONSOR RECOGNITION ON SELECT EVENT-RELATED MARKETING & PROMOTIONAL COLLATERAL
- 1/4 PAGE COMPANY ADVERTISEMENT IN FESTIVAL PROMOTIONAL PACKETS
- SOCIAL MEDIA POSTS

> FESTIVAL PROFILE

- SIGNAGE, BANNER, AND EVENT SLIDESHOW PROFILE

FAMILY & FRIENDS SPONSOR

\$300

AS A FAMILY & FRIENDS SPONSOR, YOUR COMPANY WILL RECEIVE THE FOLLOWING BENEFITS:

> BRAND RECOGNITION

- SPONSOR RECOGNITION ON SELECT EVENT-RELATED MARKETING & PROMOTIONAL COLLATERAL
- 1/4TH PAGE COMPANY ADVERTISEMENT IN THE FESTIVAL PROMOTIONAL PACKETS
- SOCIAL MEDIA POSTS

NONPROFIT SPONSOR

FREE!

AS A NONPROFIT SPONSOR, YOUR COMPANY WILL RECEIVE THE FOLLOWING BENEFITS:

> HOSPITALITY

- 25% OFF FESTIVAL TICKETS
- 2 TICKETS TO THE VIP LOUNGE AND ARTIST MEET AND GREET

> BRAND RECOGNITION

- SPONSOR RECOGNITION ON SELECT EVENT-RELATED MARKETING AND PROMOTIONAL COLLATERAL
- 1/4 PAGE COMPANY ADVERTISEMENT IN FESTIVAL PROMOTIONAL PACKETS
- SOCIAL MEDIA POSTS

> FESTIVAL PROFILE

- FESTIVAL SIGNAGE, BANNERS AND EVENT SLIDESHOW PROFILE

> UNIQUE BENEFITS

- PROMOTIONAL MATERIALS IN VIP GIFT BAGS

VIP LOUNGE SPONSOR

\$1000

- SOCIAL MEDIA POSTS
- OPPORTUNITY TO ADDRESS OUR VIP'S FROM THE PODIUM

THANK YOU!

WE LOOK FORWARD TO FEATURING YOUR ORGANIZATION
AS A SPONSOR OF OUR FESTIVAL!

ADDITIONAL WAYS TO SUPPORT:

- CASH AND GIFT-IN-KIND DONATIONS
- RAFFLE AND SILENT AUCTION DONATIONS

FOR MORE INFORMATION ON SPONSORSHIPS
OR ITEMS ABOVE, PLEASE CONTACT:

CHARLIE WENDELL

FOUNDER & EXECUTIVE DIRECTOR

CHARLIE.WENDELL@MELODYOFHOPE.ORG

972.977.6064

SPONSORSHIP FORM

PLEASE FILL OUT THE FOLLOWING FORM TO CONFIRM YOUR CHOSEN SPONSORSHIP PACKAGE. COMPLETED FORMS CAN BE RETURNED TO CHARLIE WENDELL, EXECUTIVE DIRECTOR, AT CHARLIE.WENDELL@MELODYOFHOPE.ORG OR MAILED TO 13783 ALDEN LN, FRISCO, TX 75035. PLEASE CONTACT US WITH ANY QUESTIONS.

CONTACT INFORMATION

Company Name

Contact Person

Contact Email Address

Contact Phone Number

Address

City/State/Zip Code

SPONSORSHIP PACKAGES:

___ \$10,000 Presenting Sponsor

___ \$5,000 Platinum Sponsor

___ \$2,500 Gold Sponsor

___ \$1,500 Silver Sponsor

___ \$500 Bronze Sponsor

___ \$300 Vendor Sponsor

___ \$1,000 VIP Lounge Sponsor

___ Free Nonprofit Sponsor

PAYMENT INFORMATION:

___ Please send me an invoice

___ I have enclosed a check made payable to Melody of Hope

___ I will make a payment via the website at Melodyofhope.org



MELODY OF HOPE

**THANK YOU
FOR
YOUR
SUPPORT!**

ONCE WE RECEIVE YOUR COMPLETED SPONSORSHIP FORM, WE WILL CONTACT YOU TO DISCUSS EVENT ARRANGEMENTS AND SPONSORSHIP BENEFITS.

PLEASE SEND FORM AND YOUR HIGH-RESOLUTION COLOR AND BLACK-AND-WHITE LOGOS (.EPS OR VECTOR PREFERRED) TO INFO@MELODYOFHOPE.ORG BY

OCTOBER 21ST

* Sponsor benefits subject to change if logo and commitment form are not received before deadlines to submit print items.

\$ _____
SPONSORSHIP COST

SIGNATURE

DATE