

MELODY OF HOPE'S **FORCEORED Orive-in Music Festival**

SPONSORSHIP OPPORTUNITIES

FRIDAY, NOVEMBER 6TH, 2020 · 5 - 11 PM · VERONA VILLA, FRISCO, TX



IN ORDER TO BE COVID COMPLIANT, WE ARE INTRODUCING A NEW

DRIVE-IN CONCERT EXPERIENCE!

FEATURING:

- -CONTACTLESS ENTRY
- -DESIGNATED PARKING SPOTS WITH 6 FOOT BUFFERS
- -SANITIZATION STATIONS
- -PROVIDED MASKS
- -SOCIALLY DISTANCED DESIGNATED TAILGATE AREAS
- *SIGNED WAIVERS REQUIRED FOR ATTENDANCE

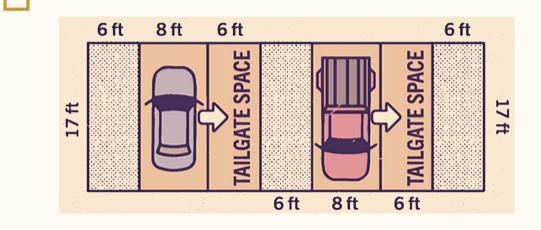
ABOUT THE EVENT This is what Hope looks like in 2020!

IT'S SAFE TO SAY 2020 HAS NOT BEEN THE YEAR THAT ANY OF US EXPECTED IT TO BE. OUR SCHOOLS HAVE MOVED INTO THE LIVING ROOM. OUR WORK HAS MOVED TO THE HOME OFFICE. OUR DISHES HAVE BEEN PILING SO HIGH THAT THEY'RE STARTING TO GET IN THE WAY OF THE CEILING FAN. IN A TIME WHERE SO MUCH FEELS LOST AND UNSURE, THERE'S ONE THING THAT WE COULD ALL USE MORE OF: HOPE.

IT IS IN THAT SPIRIT THAT MELODY OF HOPE HAS DECIDED TO UPLIFT OUR FRIENDS NEAR AND FAR WITH OUR ENCORE DRIVE-IN MUSIC FESTIVAL!

ENCORE WILL BE AN EXCITING EVENT DESIGNED TO ALLOW A SOCIALLY-DISTANCED, IN-PERSON CONCERT EXPERIENCE SHOWCASING SOME OF DFW'S FINEST HAND-PICKED TALENT. FOR THOSE UNABLE TO JOIN LIVE, THERE WILL BE A HIGH-QUALITY STREAM OF THE EVENT, RICH WITH OPPORTUNITY TO BRING BANDS, BRANDS, AND FANS CLOSER THAN EVER BEFORE. THROUGH HIGH VALUE ENTERTAINMENT AND ENGAGEMENT, MELODY OF HOPE WILL BE WORKING TO EXPAND THE MOH COMMUNITY IN ORDER TO MAKE AS LARGE OF AN IMPACT FOR OUR PARTNER BUSINESSES AND NON-PROFITS AS POSSIBLE. THANKS TO OUR AMAZING PARTNERSHIP WITH VERONA VILLA, WE'RE GEARED TO HAVE AN AMAZING NIGHT OF MUSIC AND FUN, BOLSTERED BY LOCAL FOOD TRUCKS AND VENDORS THAT WILL NOT BE FORGOTTEN ANY TIME SOON!

COME JOIN US NOVEMBER 6TH AS WE BAND TOGETHER IN SONG AND CELEBRATION TO REMIND THE WORLD THAT HOPE STARTS AT HOME.



CHECK OUT OUR COVID-19 COMPLIANCE MEASURES!

Each 20ft x 17ft parking spot will have clearly labeled boundaries that include dedicated tailgating space to hang outside of your car, as well as a 6 foot buffer between you and your neighbors, keeping everyone at a safe social distance during the show.

ABOUT THE EVENT

Tickets: GENERAL ADMISSION CAR PASSES - \$75 VIP CAR PASSES - \$125 GENERAL ADMISSION TICKETS - \$30

(for socially districed viewing in front of the stage) VERONA VILLA, FRISCO, TX

Date: FRIDAY, NOVEMBER 6TH, 2020

> Time: 5:00 - 11:00 PM

SILENT AUCTION BY TYSON FUNDRAISING

Our first annual music festival will become our signature event, showcasing numerous local musicians as well as a headliner band.

The goal of this festival is to bring our community together again. we will use the festival to showcase local musicians, attract a diverse audience ethnically and economically, highlight the nonprofits in our community and to bring a glimmer of hope back into our city. Building and creating a yearly music festival will not only further cultivate a vibrant music economy within our community, but it will help foster economic growth and fuel tourism development.





CHASE TICKETS VIA EVENTBRITE OR

WWW.MELODYOFHOPE.ORG

WHY SPONSOR MOH MUSIC FEST?

When you sponsor the MOH Music Festival, you leverage your current philanthropy as Melody of Hope (MOH) supports more than 25 nonprofits furthering your investment in the community.

Your gift helps MOH to be a "one-stop shop" to help impact multiple nonprofits under one umbrella!

How Will the Funds be Used?

2020 PARTNERSHIPS

ARTS & CULTURE

Tabitha's Tea Party

HEALTH SERVICES

fearlessHOPE Hope Clinic of Mckinney The Willow Field Foundation

EDUCATION Tomorrow's Leaders Today

. MELODYOFHOPE.ORG

PHYSICALLY DISABLED ADULTS, CHILDREN, & VETERANS

Camp Craig Allen Brain Injury Network of Dallas

AT-RISK WOMEN & CHILDREN

Treasured Vessels Foundation National Breast Cancer Foundation Boys & Girls Clubs of Collin County Frisco Fastpacs Heels on the Move to Heal

MELODY OF HOPE

Benefits of Sponsorships include:

*MEASURABLE INCREASE IN SALES *GROWTH IN BRAND AWARENESS *DEVELOPMENT OF CUSTOMER LOYALTY *LEAD GENERATION FOR EVENT PROMOTION *FOSTERING OF COMMUNITY GOODWILL

PARTNERING WITH MOH OFFERS YOU A WAY TO CONNECT YOUR BRAND WITH SOMETHING MUCH BIGGER!

CORPORATE SPONSORSHIP MONIES HELP MOH PROVIDE OUR SERVICES TO OUR PARTNER NONPROFITS LISTED ABOVE AT NO COST TO THEM!



ABOUT US

Melody of Hope (MOH) exists to support and become an advocate for area nonprofit organizations through the power of music. MOH builds live music programs, concerts and showcases that feature up-and-coming artists in popular venues while focusing on a greater cause. MOH uses these events to educate and mobilize attendees to extend the hope of Jesus to many in tangible ways for local nonprofit organizations already serving those in need.

MELODY OF HOPE

IMPACT STATEMENT

Problem Statement: There is a major disconnect among local nonprofits, millennials, businesses, and churches. Much is said about tapping into the millennial age group, but few really can.

Melody of Hope uses the power of music to bridge that gap as we let the music bring hope. Our gospel-centered mission creates innovative ways to share the hope of Jesus with thousands of millennials each year. We connect millennials to local nonprofits, creating paths for them to become donors, volunteers, and advocates for causes they love. We connect nonprofits to greater market reach, turn-key fundraising, and new millennial donors and volunteers who make huge, positive impacts in our communities.

Finally, our partnering businesses trust Melody of Hope to connect them to the most impactful nonprofits and connect their brands with vital causes.



DO YOU WANT TO IMPACT MILLENIALS? Join US. We do.



By partnering with us in 2020-2021, you will connect to approximately 2,900 millennials, 25 nonprofits, and 80 different events with media opportunities. Please consider joining us for our Drive-in Music Festival to reach millennials while you share your brand with them.

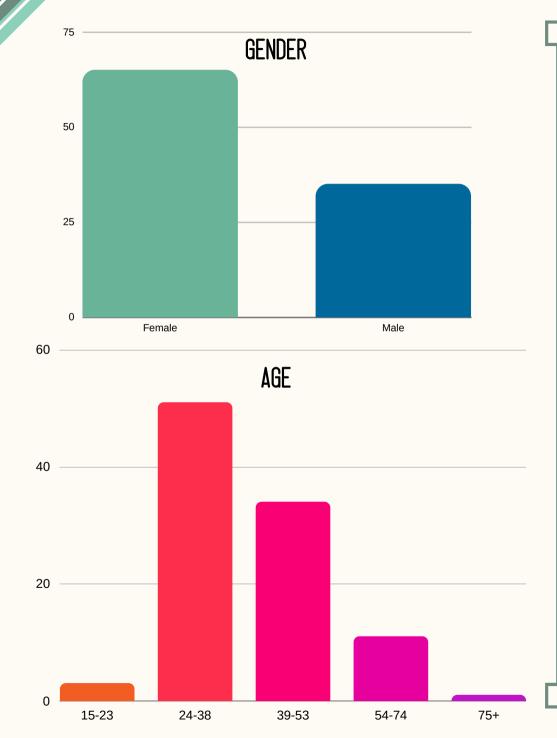
BOARD MEMBERS

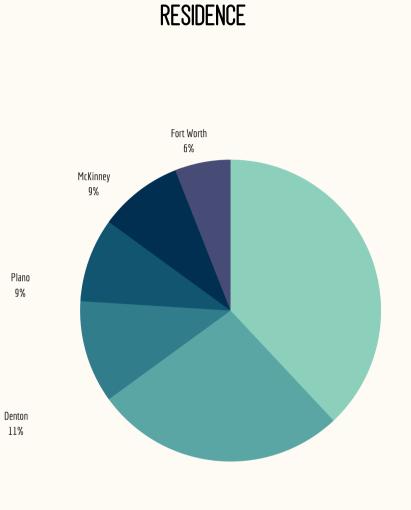
Corey Holmes - Board President Brett Larson - Board Treasurer Lauren Eichler - Board Secretary Ashley Miller Earnest Morgan Ebony King Jeff Bankston

COMMITTEE MEMBERS, EMPLOYEES, AND INTERNS

Ashley Tluchak Austin Wendell Brad Sharp Breelyn Wright Brooklyn Goin Chelsea Whittle Christina Hawkes Dina Alsaid Erin Flavin Jessica Ormston Josh Meek Kelsey Vigilante Kelvin Thomas Kevin McKitterick Kyle Witham Kristina Garza Priyanka Jaisinghani

EVENT DEMOGRAPHICS





Dallas 27% Frisco 38%





DALLAS-BASED SINGER/SONGWRITER SAVANNAH LOW HAS ROOTS IN SOUTHERN BLUES, WHICH SHOW IN HER TORCHY TONES AND LONGING LYRICS. WITH SOARING VOCALS AND RAW, EMOTIONAL ENERGY, HER MUSIC CARRIES MESSAGE OF RELENTLESS HOPE.

austin Chatfield

16 YEAR OLD MUSIC ARTIST, SINGER, SONGWRITER, GUITARIST, AND PIANIST FROM FRISCO TX.

LOVES BEING ON STAGE AND SHARING HIS LOVE OF MUSIC WITH THE WORLD.





DEEMED THE ANGST-RIDDEN FOLK SINGER. HER SONGS ARE A MIXTURE OF HEARTACHE AND RELATIONSHIP ANGST. BUT SHE'S BEEN KNOWN TO SURPRISE HER AUDIENCES WITH A FEW LOVE BALLADS HERE AND THERE.



SINGER/SONG WRITER FROM DALLAS. TX RELEASED HIS "SINGLE SIGNS AND WONDERS" AND A 5 SONG ACOUSTIC ALBUM CALLED "LET'S GO." TYLER'S LATEST PROJECT IS A 3 SONG EP TITLED "SLEEP WHEN I'M DEAD."







MUSICALLY PASSIONATE FOURTEEN-YEAR-OLD MIDDLE SCHOOLER. ADRIAN PERFORMS POP SONGS AND ASPIRES TO BE A POP PERFORMER AND LEADER IN THE MUSIC INDUSTRY.



Jahmaol Clark

JAHMAOL CLARK IS A 27 YEAR OLD CHRISTIAN HIP HOP ARTIST WHO SEEKS TO USE HIS MUSIC TO INSPIRE THE NEXT GENERATION TO LOVE AND FOLLOW JESUS. HIS NEW ALBUM "AUTHOR OF LIFE" IS AVAILABLE ON ALL STREAMING PLATFORMS.

JAIME SASO IS A GUITARIST, SINGER/SONGWRITER, PRODUCER, AND MULTI-INSTRUMENTALIST. SASO BUILDS UPON A FOUNDATION OF AMERICANA, BLUES, ROCK, AND POP, WITH CUES FROM CLASSIC SONGWRITERS.





ANDREW PLAN IS A DALLAS-BASED, FILIPINO-AMERICAN AWARD-WINNING INDEPENDENT ARTIST AND SONGWRITER. WITH HIS SMOKY-SMOOTH VOICE, SHARP POP MELODIES AND LIFE-AFFIRMING LYRICS.

APRIL HAS BEEN SINGING SINCE SHE WAS 7 YEARS OLD. HER GOAL IS TO WRITE SONGS THAT ENCOURAGE THOSE WHO HAVE HAD IT ROUGH AND ARE STRUGGLING. SHE HOPES HER MUSIC WILL ENCOURAGE YOU TO LOOK UP AND SEE GOD IS WITH YOU.





MICAH MENDOZA IS CURRENTLY A SOPHOMORE AT FRISCO HIGH SCHOOL HE HAS PLAYED GUITAR AND DRUMS SINCE AGE 9 AND THROUGHOUT THE YEARS HAS TAKEN UP PIANO, BASS, AND A LITTLE TRUMPET AS WELL.



Jaine Sasa









A 17 YEAR OLD SINGER/SONGWRITER, ELEISE WAS BORN AND RAISED IN THE PACIFIC NORTHWEST. SHE IS PASSIONATE ABOUT HER FAITH AND LOVE FOR JESUS, EMPOWERING OTHERS IN THEIR IDENTITY AND BEING AN EXAMPLE OF HOPE IN THE MIDST OF STRUGGLE.

THIS 15 YEAR OLD ACOUSTIC POP SINGER-SONGWRITER'S PASSION FOR MUSIC IS QUITE EVIDENT THROUGH THE SONGS SHE SINGS. SATHVIKA HAS JUST RELEASED HER ORIGINAL SONG. "NOW OR NEVER". WHICH IS AVAILABLE ON ALL STREAMING PLATFORMS.







COMING FROM ARLINGTON, TX, KELVIN BLENDS FOLK, JAZZ AND R&B TO BRING A NEW ACOUSTIC SOUND! HIS SINGLE, HOLD ME WAS RELEASED THIS YEAR ON APPLE MUSIC AND SPOTIFY. CHECK OUT HIS INSTAGRAM FOR UPCOMING SHOWS IN DFW.



Sathrika Ganesa

WARREN WRITES SONGS THAT FEEL FAMILIAR. SOMEWHERE IN THE FOLK-ROCK, YOU REALIZE HE'S SINGING ABOUT YOUR STUFF



LINNEA INCORPORATES ELEMENTS OF POP. ROCK. JAZZ. R&B. AND COUNTRY MUSIC INTO HER ARRANGEMENTS OF COVER TUNES. LINNEA ALSO WRITES HER OWN LYRICS AND COMPOSES HER OWN ARRANGEMENTS.







Grace Tuler







FROM GROWING UP IN THE DEMOCRATIC REPUBLIC OF CONGO TO BEING NAMED THE "HOMETOWN HERO" OF PLANO, TX AND BECOMING A TOP 24 FINALIST ON AMERICAN IDOL 2018. HIS JOURNEY, DEPTH, AND SPIRIT ARE EVIDENT IN HIS SMOOTH YET RASPY VOCALS AND HIS BLUESY, SOULFUL SONGWRITING..





Please review the various partnership levels as outlined on the following pages and let us know how you would like to support the MOH Music Festival. Custom sponsorship opportunities can also be discussed. We appreciate your time and interest and look forward to discussing sponsorship possibilities with you.

PRESENTING SPONSOR: \$10,000

1 PRESENTING SPONSORSHIP AVAILABLE!

AS THE PRESENTING SPONSOR, YOUR COMPANY WILL RECEIVE EXCLUSIVITY AS THE ONLY SPONSOR TO RECEIVE THE FOLLOWING BENEFITS:

> HOSPITALITY

- 10 FESTIVAL TICKETS OR 2 VIP CAR PASSES
- 4 TICKETS TO THE VIP LOUNGE AND ARTIST MEET AND GREET

> BRAND RECOGNITION

YOUR CORPORATE LOGO AND/OR NAME WILL BE FEATURED ON:

- LIVE ACKNOWLEDGMENT FROM ALL ARTISTS ON STAGE
- PROMINENT SPONSOR RECOGNITION ON ALL EVENT-RELATED MARKETING AND PROMOTIONAL COLLATERAL: SAVE THE DATE, INVITATIONS, FLYERS, EMAILS, AND POSTERS
- PROMINENT SPONSOR RECOGNITION AT VIP LOUNGE
- STAGE SPONSOR RECOGNITION
- 1 FULL PAGE COMPANY ADVERTISEMENT IN FESTIVAL PROMOTIONAL PACKET
- SPONSOR LISTING ON ALL AT-EVENT SIGNAGE
- SPONSOR RECOGNITION FROM HOME PAGE AND FESTIVAL EVENT PAGE ON OUR WEBSITE
- 3 EXCLUSIVE SOCIAL MEDIA POSTS
- 1 EXCLUSIVE NEW SLETTER

> MEDIA

YOUR CORPORATE LOGO AND/OR NAME WILL BE FEATURED IN:

- COMPANY NAME MENTIONED IN ALL MEDIA ADVERTISING: PRINT, ONLINE, AND RADIO
- MENTION IN ALL PRE AND POST PRESS RELEASES
- PUBLIC THANK YOU ADVERTISEMENT IN THE MEDIA

> UNIQUE BENEFITS

- "BUSINESSES WHO GIVE BACK" ARTICLE
- PROMOTIONAL MATERIALS IN VIP GIFT BAGS

> FESTIVAL PROFILE

- VERBAL RECOGNITION AT THE EVENT
- OPPORTUNITY TO ADDRESS THE AUDIENCE WITH THE HEADLINER
- FESTIVAL SIGNAGE, BANNERS AND EVENT SLIDESHOW PROFILE
- WINE BOTTLE WITH SPONSORSHIP LEVEL

PLATINUM SPONSOR: \$5000 (STAGE SPONSOR)

2 EVENT SPONSORSHIPS AVAILABLE

AS A PLATINUM SPONSOR, YOUR COMPANY WILL RECEIVE:

> HOSPITALITY

- 6 FESTIVAL TICKETS OR 1 VIP CAR PASS
- 2 TICKETS TO THE VIP LOUNGE AND ARTIST MEET AND GREET

> BRAND RECOGNITION

YOUR CORPORATE LOGO AND/OR NAME WILL BE FEATURED ON:

- SPONSOR RECOGNITION ON SELECT EVENT-RELATED MARKETING AND PROMOTIONAL COLLATERAL: SAVE THE DATE, INVITATIONS, FLYERS, EMAILS, AND POSTERS
- SPONSOR RECOGNITION AT VIP LOUNGE
- STAGE SPONSOR RECOGNITION
- 1/2 PAGE COMPANY ADVERTISEMENT IN FESTIVAL PROMOTIONAL PACKETS
- 2 EXCLUSIVE SOCIAL MEDIA POSTS

> FESTIVAL PROFILE

• SIGNAGE, BANNERS AND EVENT SLIDESHOW PROFILE

> UNIQUE BENEFITS

- "BUSINESSES WHO GIVE BACK" ARTICLE
- PROMOTIONAL MATERIALS IN VIP GIFT BAGS
- EXCLUSIVITY IN YOUR SELECTED INDUSTRY

GOLD SPONSOR: \$2500

4 EVENT SPONSORSHIPS AVAILABLE AS A GOLD SPONSOR, YOUR COMPANY WILL RECEIVE:

> HOSPITALITY

- 4 FESTIVAL TICKETS OR 1 VIP CAR PASS
- 2 TICKETS TO THE VIP LOUNGE AND ARTIST MEET AND GREET

> BRAND RECOGNITION

YOUR CORPORATE LOGO AND/OR NAME WILL BE FEATURED ON:

- SPONSOR RECOGNITION ON SELECT AT EVENT-RELATED MARKETING AND PROMOTIONAL COLLATERAL: SAVE THE DATE, FLYERS, EMAILS, AND POSTERS
- 1/2 PAGE COMPANY ADVERTISEMENT IN FESTIVAL PROMOTIONAL PACKETS
- 1 EXCLUSIVE SOCIAL MEDIA POST

> FESTIVAL PROFILE

• SIGNAGE, BANNERS AND EVENT SLIDESHOW PROFILE

> UNIQUE BENEFITS

- "BUSINESSES WHO GIVE BACK" ARTICLE
- PROMOTIONAL MATERIALS IN VIP GIFT BAGS

SILVER SPONSOR: \$1500

AS A SILVER SPONSOR, YOUR COMPANY WILL RECEIVE:

> HOSPITALITY

- 2 FESTIVAL TICKETS OR 1 VIP CAR PASS
- 2 TICKETS TO THE VIP LOUNGE AND ARTIST MEET AND GREET

> BRAND RECOGNITION

- SPONSOR RECOGNITION ON SELECT EVENT-RELATED MARKETING AND PROMOTIONAL COLLATERAL: FLYERS, EMAILS, AND POSTERS
- 1/2 PAGE COMPANY ADVERTISEMENT IN FESTIVAL PROMOTIONAL PACKETS
- SOCIAL MEDIA POSTS

> FESTIVAL PROFILE

• SIGNAGE, BANNER AND EVENT SLIDESHOW PROFILE

> UNIQUE BENEFITS

• PROMOTIONAL MATERIALS IN VIP GIFT BAGS

BRONZE SPONSOR: \$500

AS A BRONZE SPONSOR, YOUR COMPANY WILL RECEIVE:

> HOSPITALITY

- 2 FESTIVAL TICKETS OR 1 GA CAR PASS
- 2 TICKETS TO THE VIP LOUNGE AND ARTIST MEET AND GREET

> BRAND RECOGNITION

- SPONSOR RECOGNITION ON SELECT EVENT-RELATED MARKETING & PROMOTIONAL COLLATERAL
- 1/4 PAGE COMPANY ADVERTISEMENT IN FESTIVAL PROMOTIONAL PACKETS
- SOCIAL MEDIA POSTS

> FESTIVAL PROFILE

• SIGNAGE, BANNER, AND EVENT SLIDESHOW PROFILE

FAMILY & FRIENDS SPONSOR: \$300

AS A FAMILY & FRIENDS SPONSOR, YOUR COMPANY WILL RECEIVE:

> BRAND RECOGNITION

- SPONSOR RECOGNITION ON SELECT EVENT-RELATED MARKETING & PROMOTIONAL COLLATERAL
- 1/4TH PAGE COMPANY ADVERTISEMENT IN THE FESTIVAL PROMOTIONAL PACKETS
- SOCIAL MEDIA POSTS

NONPROFIT SPONSOR: FREE!

AS A NONPROFIT SPONSOR, YOUR COMPANY WILL RECEIVE:

> HOSPITALITY

- 25% OFF FESTIVAL TICKETS
- 2 TICKETS TO THE VIP LOUNGE AND ARTIST MEET AND GREET

> BRAND RECOGNITION

- SPONSOR RECOGNITION ON SELECT EVENT-RELATED MARKETING AND PROMOTIONAL COLLATERAL
- 1/4 PAGE COMPANY AD IN FESTIVAL PROMOTIONAL PACKETS
- SOCIAL MEDIA POSTS
- > FESTIVAL PROFILE
 - FESTIVAL SIGNAGE, BANNERS AND EVENT SLIDESHOW PROFILE
- > UNIQUE BENEFITS
 - PROMOTIONAL MATERIALS IN VIP GIFT BAGS

VIP LOUNGE SPONSOR: \$1000

- SOCIAL MEDIA POSTS
- OPPORTUNITY TO ADDRESS OUR VIP'S FROM THE PODIUM



WE LOOK FORWARD TO FEATURING YOUR ORGANIZATION AS A SPONSOR OF OUR FESTIVAL!

ADDITIONAL WAYS TO SUPPORT:

- CASH AND GIFT-IN-KIND DONATIONS
- RAFFLE AND SILENT AUCTION DONATIONS

FOR MORE INFORMATION ON SPONSORSHIPS OR ITEMS ABOVE, PLEASE CONTACT:

CHARLIE WENDELL

FOUNDER & EXECUTIVE DIRECTOR CHARLIE.WENDELL@MELODYOFHOPE.ORG

972.977.6064

SPONSORSHIP FORM

PLEASE FILL OUT THE FOLLOWING FORM TO CONFIRM YOUR CHOSEN SPONSORSHIP PACKAGE. COMPLETED FORMS CAN BE RETURNED TO CHARLIE WENDELL, EXECUTIVE DIRECTOR, AT CHARLIE.WENDELL@MELODYOFHOPE.ORG OR MAILED TO 13783 ALDEN LN, FRISCO, TX 75035. PLEASE CONTACT US WITH ANY QUESTIONS.

CONTACT INFORMATION:

Company Name

Contact Email Address

Address

SPONSORSHIP PACKAGES:

___ \$10,000 Presenting Sponsor

___ \$5,000 Platinum Sponsor

- ___ \$2,500 Gold Sponsor
- ___ \$1,500 Silver Sponsor
- ___ \$500 Bronze Sponsor
- ____\$300 Vendor Sponsor
- ___ \$1,000 VIP Lounge Sponsor
- ___ Free Nonprofit Sponsor

Contact Person

Contact Phone Number

City/State/Zip Code

PAYMENT INFORMATION:

____ Please send me an invoice

- ___ I have enclosed a check made payable to Melody of Hope
- ___ I will make a payment via the website at Melodyofhope.org



Thank you for your support!

ONCE WE RECEIVE YOUR COMPLETED SPONSORSHIP FORM, WE WILL CONTACT YOU TO DISCUSS EVENT ARRANGEMENTS AND SPONSORSHIP BENEFITS.

PLEASE SEND FORM AND YOUR HIGH-RESOLUTION COLOR AND BLACK-AND-WHITE LOGOS (.EPS OR VECTOR PREFERRED) TO INFO@MELODYOFHOPE.ORG BY



* Sponsor benefits subject to change if logo and commitment form are not received before deadlines to submit print items.

SIGNATURE

DATE