Christmas Gala 2019 Press Release

**Hope for the Holidays Masquerade**

**Embassy Suites in Frisco will host this year’s Hope for the Holidays Christmas Gala.**

FRISCO (October 29, 2019) – This year Melody of Hope will be unmasking kindness in their community by hosting their 6th annual Hope for the Holidays Christmas Gala. This year, guests are invited to wear masks to fit the true masquerade fashion. Can’t find a mask? Melody of Hope will have masks to purchase at the event for your convenience. The gala will be held at Embassy Suites in Frisco on December 7, 2019 at 6:30 p.m.

Last year, Melody of Hope raised $42,000. The event was sponsored by 70+ businesses and organizations including Texas Rangers, Dulce Vida Tequila, Crest Infiniti, and Vitalize Medical Spa.

This year, VarioHealth is the presenting sponsor. VarioHealth is known to be your one stop shop for medical needs. They have a team of specialized providers to help you on your health and wellness journey, whatever the need may be. Melody of Hope’s mission and VarioHealth’s mission are closely aligned, making this sponsorship more meaningful.

“Our entire mission and purpose is to love and serve the community we are invested in,” Owner of VarioHealth, Austin Wendell, said. “We have a passion for doing our part in making the best community it can be.”

All proceeds collected from the gala will help Melody of Hope in 2020 to continue to serve as an ambassador for fellow nonprofits and good causes. Guests are encouraged to bring one toy to donate to the Boys and Girls Clubs of Collin County.

Board Member, Ashley Miller, explains the importance of gala to not only her, but also the community.

“Many people think they know what Melody of Hope does but getting to see it in action is a huge opportunity. It helps grow our programs and services all while establishing awareness of who we are and what we do for the North Texas Community.”

Purchasing a ticket to this year’s gala will include dinner, drinks, silent and live auctions, dancing, and live performances by a stringed quartet, Kelvin Thomas, Tyler Hook and Priyanka Jaisinghani.

Tickets will be $100 per person. Each year, the gala has sold out so be sure to purchase your ticket(s) to #Hope4theHolidays19 [here](https://www.eventbrite.com/e/hope-for-the-holidays-masquerade-tickets-61733326040?aff=ebdssbdestsearch).

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**About Melody of Hope**

Melody of Hope is a nonprofit organization that exists to support and become an advocate for nonprofits across the Dallas/Fort Worth Metroplex. MOH host benefit concerts in popular venues while leveraging concert revenues for nonprofit partners and causes. MOH strives to educate and mobilize donors—using music to extend the hope of Jesus.